



LANCASTER

CONSERVANCY

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# SAVING NATURE

2024 SPONSORSHIP OPPORTUNITIES





OUR MISSION:

Providing wild and forested  
lands and clean waterways  
for our community.  
Forever.

PHOTO: GREGORY SMOLLIN



PHOTO: GREGORY SMOLLIN



PHOTO: TOBY RICHARDS

# The Work of the Conservancy

## 1 PROTECT

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Lancaster Conservancy is an accredited nonprofit land trust that protects and restores natural lands for future generations. Since our founding in 1969 by local anglers, hunters, and naturalists, the Conservancy has saved over 10,000 acres of forested and wild lands to protect the ecosystems and landscapes upon which we depend for food, clean water, clean air, economic and public health, and the restoration of the mind and spirit.

## 2 EXPLORE

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We manage the lands we own in 50 nature preserves located in Lancaster County as well as along the Susquehanna River in York County. Preserves like Welsh Mountain, Shenks Ferry, and Otter Creek provide the community with opportunities for hiking, fishing, hunting, and creek stumping.



PHOTO: MIKE MCKINNE

### 3 RESTORE

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The Conservancy stewards the ecosystems our preserves protect, regenerating native wildlife habitats by planting trees, restoring streams and wetlands, and removing invasive species.



PHOTO: MICHELLE JOHNSEN

### 4 EDUCATE

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Our work cultivates a connection with nature and, through educational and volunteer programs, teaches the community about the importance of conservation, clean water, native species, biodiversity, and responsible land use.



Your sponsorship helps the Conservancy...

Prevent Habitat Loss



Reverse Bird & Insect Decline



PHOTO: GREGORY SMOLLIN

PHOTO: PETE NUIJ

## Address Poor Water & Air Quality



PHOTO: GREGORY SMOLLIN

## Mitigate the Impacts of Climate Change



PHOTO: NICK GOULD

## Care for our Community's Physical, Mental & Spiritual Wellbeing



PHOTO: MICHELLE JOHANSEN

## Protect Our Unique Natural Places for Future Generations



OVER

**10,000** ACRES

OF NATURAL LAND PROTECTED FOREVER



FOR COMPARISON THAT'S ABOUT

155,000 Tennis Courts

7,576 Football Fields

2X the size of Lancaster City



**38** MILES OF STREAM  
(15 miles of which are headwaters)



**47** MILES OF TRAILS



**170** ACRES OF WETLANDS



**50** NATURE PRESERVES  
(and 73 conservation easements)



An aerial photograph of a vast, dense forest with a mix of green and blue-green trees. The sky is a clear, vibrant blue with a few birds flying in the distance. The text is overlaid on a semi-transparent orange rectangle in the upper center of the image.

# A TIME TO ACT

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In the next 10 years we plan to double the amount of land we've protected throughout Lancaster County and along the Susquehanna River in York County.



# Invest in our Local Outdoor Economy and a Better Quality of Life

- ▶ **Access to bike or walking paths is consistently a top 3 consideration for home buyers across demographics and political persuasion.**
- ▶ **50% of recent college graduates say “place” is more important than job in their career search.**
- ▶ **76% of corporate executives consider “quality of life” amenities, such as trails and parks, to be “very important” to site selection — on par with energy costs, market access, and the corporate tax rate.**



# We engage over 6,000 people from our community each year.

Your sponsorship dollars help our education team reach over 6,000 people of all ages with experiences that deepen their knowledge and passion for conservation. Your employees can join us for the following unique opportunities.

## Educational Hikes and Online Lectures 'Happy Hiker' & 'Nature Hour'

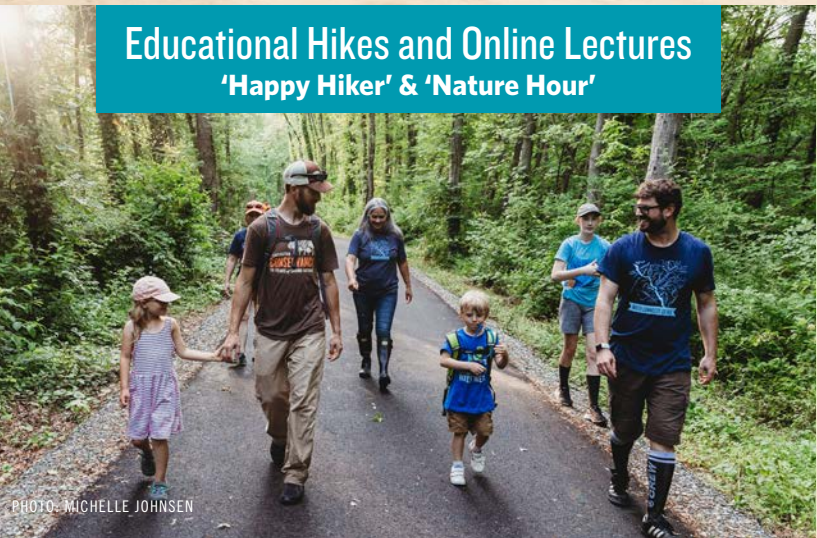


PHOTO: MICHELLE JOHNSEN

## Community Science Water Quality Volunteer Coalition



## Student Education

Partnering with scouts, colleges, nonprofits,  
and school districts.



PHOTO: MICHELLE JOHNSEN

## Special initiatives

Community Wildlife Habitat



## Volunteer Opportunities

Volunteer Land Stewards



PHOTO: GREGORY SMOLIN

## Educational Workshops & Trainings

Wilderness First Aid, Leave No Trace, & More!



PHOTO: MICHELLE JOHNSEN

**BE A PART OF OUR FUTURE!**

**Joining the Conservancy as a Sponsor demonstrates your company's commitment to environmental sustainability and social responsibility.**

**It is an investment in the community your employees call home and in the places your customers hike, paddle, and play.**



PHOTO: MICHELLE JOHNSEN



PHOTO: MICHELLE JOHNSEN

# 2023 ANNUAL SPONSORS

## SUSQUEHANNA RIVERLANDS LEVEL SPONSORS



## KELLYS RUN LEVEL SPONSOR



## WELSH MOUNTAIN LEVEL SPONSORS



## SHENKS FERRY LEVEL SPONSORS



## OTTER CREEK LEVEL SPONSORS





## NATURE HOUR: ONLINE LECTURE SERIES

- ▶ Name & logo on all advertising media
- ▶ Logo & recognition during each Nature Hour lecture
- ▶ Continued name & logo recognition on Nature Hour recordings posted to YouTube (4k plus subscribers)



PHOTO: NICK GOULD

## EXTRAGIVE AND GIVE LOCAL YORK

- ▶ Your sponsorship will be used as a match at your choice of regional giving days - Give Local York (May 2-3) or Lancaster's ExtraGive (November 22)
- ▶ Prominent recognition in Conservancy emails, website, and social media



PHOTO: MICHELLE JOHNSEN



PHOTO: GREGORY SMOLIN

## NATURE PRESERVE OUTREACH

- ▶ Your logo displayed on-site during visitor education outreach events at preserves like Kellys Run.

## ORGANIZATION SERVICE DAYS

Volunteer · Discover · Learn · Grow

- ▶ A service project that gets your team outside on a beautiful nature preserve.
- ▶ Team building activities help your company grow stronger together.
- ▶ Recognition on social media for your service!





## FULL DAY RENTAL OF THE BARN AT CLIMBERS RUN NATURE CENTER

Host your next company retreat, conference, or training at Climbers Run!

- ▶ Two indoor gathering spaces accommodate 40-60 people each. The upper classroom offers vaulted ceilings and views out over the preserve. The lower classroom leads to a covered patio with picnic tables.
- ▶ Or take your meeting outside at a streamside picnic area or a roaring campfire.
- ▶ Additional amenities include a commercial grade kitchen and three restrooms.



PHOTO: MICHELLE JOHNSON

## ADDITIONAL BENEFITS

- ▶ Underwriting recognition of Conservancy TV
- ▶ Mentions on Conservancy social media pages (9,000+ followers)
- ▶ Recognition in every monthly e-newsletter (14,000+ subscribers & 25% open rate)
- ▶ Annual Sponsor recognition in one On The Trail newsletter (mailing size, 2,500+)
- ▶ Logo placement on the Conservancy's home page with web link to your company
- ▶ Recognition in our Annual Report

SPONSOR BENEFITS		PRESENTING Susquehanna Riverlands \$10,000	Kellys Run \$7,500	Welsh Mountain \$5,000	Shenks Ferry \$2,500	Otter Creek \$1,000
ANNUAL THANK YOU DINNER	Invitation	4	4	2	2	
	Recognition at Event	★	★			
EXTRAGIVE	Logo on Invite	★	★	★	★	
	Recognition on Web, Email, and Social Media	★	★	★	★	
	Match	★	★	★	Group Match	Group Match
GIVE LOCAL YORK	Recognition at Event	★	★	★	★	
	Match	★	★	★	Group Match	Group Match
OTHER	Logo and Recognition During Nature Hour Lectures	★	★	★	★	★
	One Full Day Rental of Barn at Climbers Run	★	★	★	★	★
	Team Building Company Event on Conservancy Preserve With Guided Hike and Volunteer Activity	★	★	★	★	★
	Recognition on Conservancy Social Media	★	★	★	★	★
	Recognition in Monthly E-Newsletter	★	★	★	★	★
	Recognition in Annual Report	★	★	★	★	★
	Logo with Link to Company Page on Lancasterconservancy.org Home Page	★	★	★	★	★
Logo on Signage at Nature Preserve Visitor Education Events	★	★	★	★	★	



LANCASTER CONSERVANCY IS PROUD TO ANNOUNCE

# TRAILFEST

**SATURDAY, SEPTEMBER 14, 2024**  
WIZARD RANCH NATURE PRESERVE



PHOTO: MICHELLE JOHNSEN



PHOTO: CHRISTIAN PRZYBYLEK



## TrailFest is a community celebration of our trails and the great outdoors.

During the day, participants will enjoy educational activities, naturalist led hikes, and trail talks under the tent. In the evening, live music, firepits, and food and drink will be available for participants to wind down and spend time with family, friends, and fellow outdoor enthusiasts.

FIRST YEAR  
DISCOUNT:  
\$7,500

TRAILFEST SPONSOR BENEFITS	Presenting \$10,000	Trailblazer \$5,000	Explorer \$3500	Trail Guide \$2,500
Speak at Event & Opportunity to Shape Elements of Event	★			
Featured in Trail Fest Film	★	★		
Tickets to Event (includes drink tickets)	10	10	8	6
Shirts	10	10	8	6
VIP Parking at Event	★	★	★	
Reserved Company Space at Event	★	★	★	
Podium Recognition	★	★	★	★
Logo on Event Materials	★	★	★	★
Logo on Event Shirts	★	★	★	★



PHOTO: MICHELLE JOHNSEN



## Providing Access To Nature For All

Trails connect us with opportunities to explore, fish, hunt, photograph, and study nature. Even 15 minutes spent hiking along a trail at a nature preserve can have a positive impact on physical and mental health. The Conservancy has 47 miles of trail and counting! Each year our stewardship team and volunteers add more miles to travel, including universally accessible trails for people of all abilities and mobilities.

**Your sponsorship will help the Conservancy connect more people with the outdoors and our natural world through a family friendly celebration that will empower the community to get out, give back, and go the extra mile for nature.**



# DINE ON HARVEST MOON CELEBRATION

Friday, October 4 at the Lancaster County Convention Center



Your support of the Conservancy as a sponsor of **Dine on Harvest Moon** connects your business to one of the greatest success stories in Lancaster County as we collectively work to protect our critical forests, wetlands, and streams.



We invite you to help us protect and restore our natural lands by sponsoring our **15<sup>th</sup> Annual Dine on Harvest Moon Dinner and Auction**.

As a sponsor of this sold-out event, you get to engage with an educated and discerning group of patrons who value companies that support Lancaster's unique quality of life.

#### **BENEFITS INCLUDE:**

- ★ **Admission (with food and beverages)**
- ★ **Name & logo on all advertising media including invitation & program**
- ★ **Event night recognition**



PRESENTING SPONSOR

SPONSOR BENEFITS	Gilded Moon \$10,000	Harvest Moon \$5,000	Hunter Moon \$3,500	Tucquan Moon \$2,000	Blue Moon \$1,000
Event Night Recognition	★	★	★	★	
VIP Tickets to Event	10	4	2		
Tickets to Event		6	4	4	2
Ad in Auction Program	Full	Full	Full	Half	
Company Logo on Invitation	★	★	★	★	Text
Recognition on Event	★	★	★	★	★

PHOTOS: NICK GOULD PHOTOGRAPHY



THANK YOU TO OUR INCREDIBLE  
2023 HARVEST MOON SPONSORS  
FOR THEIR SUPPORT!

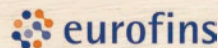
HARVEST MOON SPONSORS



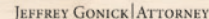
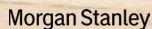
HUNTERS MOON SPONSORS



TUCQUAN MOON SPONSORS



BLUE MOON SPONSORS





LANCASTER  
**CONSERVANCY**

Providing wild and forested lands  
and clean waterways for our  
community, forever.

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