

LANCASTER
CONSERVANCY
2025 **WATER WEEK**
JUNE 6-14



9th
ANNUAL



LAND & WATER PROTECTION

For more than 50 years the Lancaster Conservancy has been protecting natural lands for the public to enjoy 365 days per year. We manage over 8,000 acres, with 60+ miles of hiking trails and over 49 miles of streams.



LANCASTER
CONSERVANCY

Providing wild and forested lands and clean waterways for our community, forever.



WHAT IS LANCASTER WATER WEEK?

Now in its 9th year, Lancaster Water Week celebrates the 1,400 miles of streams and rivers in Lancaster County. These cricks and creeks are the source of our drinking water, drive economic and agricultural growth, and allow us to escape into nature to fish, paddle, and swim. Many of these beautiful streams are polluted, but there is an incredible effort underway to bring them back to health in our lifetime.

Join us during Water Week for over 60 events as we paddle, stomp, explore, volunteer, and take action as a community to protect our streams and rivers for the future! Did we mention we've got free native trees and shrubs for you to take home and plant too?

An illustration of a stream flowing from the top left towards the bottom right. The stream is depicted with blue water and an orange-brown bank. A yellow and orange butterfly is flying above the stream. A pink fish is swimming in the water. On the bank, there are green plants, a yellow flower, and a pink flower. The background is a solid blue color.

LET'S MAKE OUR STREAMSIDES GREEN!

Our streams and rivers do more than just provide us water to drink—they are also home to a complex web of life. Streamside forest buffers made up of native trees and plants help protect our waterways from pollution.



AS A COMMUNITY WE CAN EACH TAKE THREE STEPS TO CLEAN UP OUR WATERWAYS!

STEP 1 CREATE HABITAT



Plant native trees, shrubs and flowers to capture rainwater—the birds and the bees will thank you too!

STEP 2 PROTECT WATER



Clean up litter in your community to keep it from polluting local rivers and streams!

STEP 3 EXPLORE OUTDOORS



Take a hike! Explore the beautiful waterways protected by the Conservancy's nature preserves.

8 YEARS OF WATER WEEK



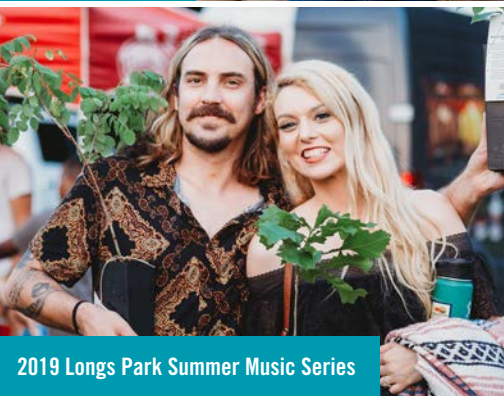
2023 First Friday



2017 Green Infrastructure Bike Tour



2024 Sunnyside Peninsula Guided Hike



2019 Longs Park Summer Music Series



2018 A Day on Lititz Run



2020 Soil Health and Forested Buffers for Restored Streams



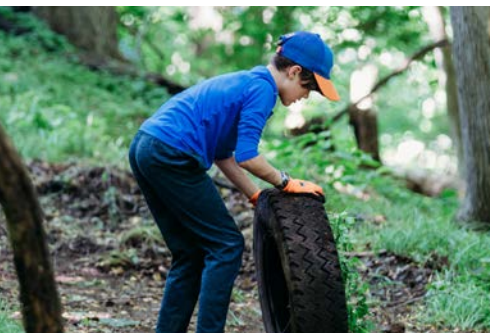
2021 First Friday at the Lancaster Science Factory



2022 Conestoga Clean Up



2024 Conestoga River Paddle



2024 Project Clean Communities cleanup



2023 River Clean Up at Sickman's Mill



2021 Herp Hike



PARTNERSHIPS BUILD SUCCESS:

Dozens of diverse partnerships allow us to offer a variety of water-themed events to reach a broad audience! Activities at the **Science Factory** engaged youth throughout the week, teaching them about the importance of water health and biodiversity. A **Penn State Master Watershed Steward** and the **City of Lancaster** led informative bike tours. We cleaned up our waterways with **Sickman's Mill** and the **Alliance for the Chesapeake Bay**. The **Conestoga River Club** offered daily paddles to educate participants on the history and ecology of our waterways.

2024 OFFERED THE MOST EVENTS YET



First Friday in downtown Lancaster was energized with a native plant giveaway and art installation on rewilding.



7,300 pounds of trash, including 102 tires, were removed from our waterways during the Community Cleanup with the Alliance for the Chesapeake Bay.



Families studied underwater life at Climbers Run Nature Center with creek stomps.



Water Week Trivia Night at Sickman's Mill brought competition and celebration to the banks of the Pequea River.

Free trees clean streams!

In 2024, over 1,500 native trees and shrubs as well as hundreds of native wildflower seeds and plugs were given away through a public art installation at Penn Square and throughout the week at events such as First Friday at the Science Factory, the Long's Park Summer Music Series, and the Greenfield Concert in the Park.



PRESENTING SPONSOR



SUSQUEHANNA SPONSOR



COCALICO SPONSORS



PEQUEA SPONSORS



CLEAN WATER FUND

In 2019 the Lancaster Conservancy partnered with Lancaster Clean Water Partners and the Lancaster County Community Foundation to launch the Clean Water Fund. A portion of Water Week sponsorship dollars go to the Clean Water Fund which awards grants each year to support priority restoration projects that create a measurable impact on water quality. **Your sponsorship dollars are being put to good use!**



WATER WEEK SPONSORSHIP	Presenting \$25,000	Susquehanna \$20,000	Conestoga \$15,000	Cocalico \$10,000	Chiques \$5,000	Pequea \$2,500
Logo on Printed & Digital Event Materials	Top placement of company logo on all Water Week materials	★	★	★	★	★
Logo on Event Shirts	★	★	★	★	★	★
Opportunity to Shape Vision & Goals for Water Week	Work with the Water Week team to shape a vision for Water Week that meets your corporate and community goals	Work with the Water Week team to shape a message and event that meets your marketing and community outreach expectations				
Featured in Water Week Film	★	★	★	★		
Event Sponsor	Sponsor & co-host an event of your choice	Listed as either the First Friday or Long's Park tree giveaway event sponsor on promotional materials	Sponsor and co-host the community cleanup as part of Water Week			
Free Tickets to paid Water Week Events	4 tickets to all paid events	4 tickets to all paid events	2 tickets to all paid events	2 tickets to all paid events	2 tickets to all paid events	2 tickets to all paid events
T-shirts	10	8	6	4	4	4

FMV: \$250

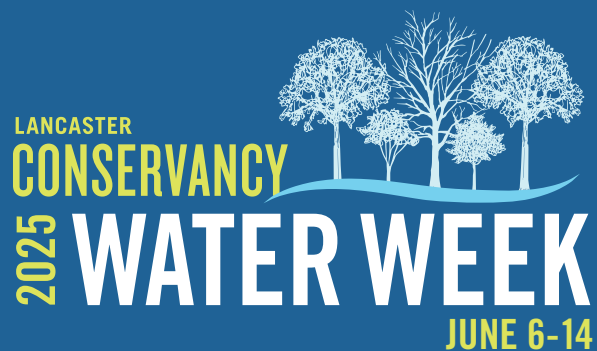
FMV: \$50

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FMV: \$50

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Join us in celebrating Lancaster's
unique and vital waterways!

Visit LancasterWaterWeek.org for more information,
or contact Kelly Snavelly, 717-392-7891 x207
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